

Appendix Two - Planning Event: Suicide Prevention in Shropshire and Telford & Wrekin

Date: Tuesday 11th September 2018

Location: Sovereign room, Shrewsbury Town Football Club, Montgomery Waters Meadow, Oteley Road, Shrewsbury. SY2 6ST

Time: 09:00 – 13:00

1. Theme of event

- Connecting with people at higher risk of self harm/suicide, those who have been affected by suicide and those who work with high risk and vulnerable people
- To raise awareness of what prevention work is being done for suicide and self harm across Shropshire and T&W
- To showcase progress with the implementation of the Suicide Prevention Strategy and key actions of the 2 Action Groups

2. Proposed outcomes of the event

- To engage with wider members of the community with an interest in suicide and self harm prevention (not just services), to demonstrate what is happening locally and how to support work streams if interested in doing so. This is because we rely on our communities as the first point of recognising risk.
- To receive constructive feedback (either verbal or through evaluation forms) on the activities being progressed by the Action Groups
- To provide delegates with the experiences of people with lived experience of surviving a suicide attempt/bereaved by suicide/are part of a higher risk community. To give insight as to what type of opportunities may exist to identify risk at an earlier stage, what messages and support could be most appropriate for different groups and what may/may not be appropriate in terms of early intervention/access to support and recovery.

3. Stakeholders

- Existing members of the Suicide Prevention Joint Network and Action Groups
- Those with an active interest in suicide and self harm prevention
- Those who work with vulnerable groups at higher risk of suicide or self harm
- Members of the public with lived experience, or who have been bereaved/affected by a suicide death and would like to contribute towards delivery of the Strategy (identified via our Voluntary and Partnership Networks)

4. Market Stalls and Stakeholder Information to Takeaway

- Purpose: to provide a set of tools for delegates to takeaway to identify what services and information is available
- Invite agencies which support suicide/self-harm prevention to promote their services/literature with dedicated tables/stands
- Invite agencies identified at the 2017 Suicide Network Meeting to attend
- Provide links to useful resources (such as the free online Zero Suicide training) to delegates

5. Group Activities

Activity 1: Branding and Messages

Purpose	Action	Proposed Outcomes
<p>To identify an appropriate brand for the Suicide Prevention Partnership in Shropshire and T&W and consistency in messages across partner agencies.</p> <p>To ensure the messages/branding are recognised and are appropriate with high risk groups</p> <p>To highlight the agency is a supporter of suicide prevention in the county and is space where people in distress can access non-judgemental support or signposting to support</p>	<p>Provide delegates with a selection (up to 4) ideas for a Partnership logo and brand message</p> <p>Delegates can rank the logo/brand message they like from most to least</p> <p>A parked idea sheet will be provided for delegates to add additional feedback and comments about each logo/brand (what could be strengthened etc)</p> <p>Opportunity to continue adding to this feedback throughout the day</p>	<p>A brand and slogan selected by delegates to be used by Partnership agencies for local self-harm/suicide prevention work</p> <p>To ensure consistency and agreement of core suicide prevention ambition messages between Partnership agencies</p>

Further Work Required: Both T&W and Shropshire Action Groups and Comms Teams to identify suggestions for branding and key messages

Activity 2: Connecting support to High Risk Groups

Purpose	Action	Proposed Outcomes
<p>To identify what can we do as a Partnership and Community to;</p> <ul style="list-style-type: none"> Reduce stigma and get people talking about suicide/self-harm Raise awareness of support and how to access for high risk individuals or those affected by suicide (both known and hidden populations) Target the most appropriate formal/community resources where they will have biggest impact 	<p>Delegates to be asked 2 questions and to work in groups to identify opportunities (and possible challenges);</p> <ol style="list-style-type: none"> What opportunities are there to reduce stigma talking about suicide and self harm and raise awareness of risk in Shropshire and T&W for; <ol style="list-style-type: none"> Children & Young People Adults Where are the opportunities to promote the range of support for high risk people/those affected by suicide (particularly people who may have little access to health or case services)? 	<p>Using the knowledge and experience of delegates for how they as individuals/agencies/volunteers etc can raise awareness and reduce stigma for talking about suicide and risk</p> <p>Delegates to have a better understanding of the range of opportunities for identifying and supporting people at risk of suicide or self-harm</p> <p>To assist the Action Groups for planning resource allocation where it may generate the most impact</p>

Further Work Required: Will require table facilitators to aid discussion.

6. Potential Agenda

Time	Topic	Led By (tbc)
09:00 – 09:30	Arrival and Networking with Suicide Prevention/Support Agency “Market Stalls”	
09:30 – 09:40	Welcome & Purpose of the event	Rod Thomson (Shrops) Liz Noakes (T&W)
09:40 - 10	Progress with implementing the Strategy in Shropshire & T&W <ul style="list-style-type: none"> • Key achievement in 2017/18 • Structure of the 2 Groups • Key actions and activities being developed/planned • Launch of the leaflet/card (hopefully) 	Gordon K Lyn S
10:00-10:15	The Shropshire Sanctuary	Rich Dunnill (Shrop Samaritans) Clive Ireland (Shrop Mind)
10:15-10:30	Group Activity 1: Branding and Messages <ul style="list-style-type: none"> • Share ideas of logo/brands and key messages with delegates • Delegates select which they feel could have the strongest impact • Opportunity for further suggestions/ideas to strengthen branding and message 	Delegates
10:30-10:40	Break	
10:40 – 11:30	Lived Experience and Connecting with High Risk People Speakers may include; <ul style="list-style-type: none"> • Person with lived experience (focus on where earlier prevention may have been most effective, what was ineffective, recovery & rehab) • People bereaved by suicide (support given post death, what worked well, how this could be improved across the County) • Representative from men’s group • Representative from rural/farming community • Representative from military veterans 	<ul style="list-style-type: none"> • Person identified from Shropshire • Person identified from T&W • Tbc (potentially from Chris Queensborough, Mental Health Social Work Team in Shropshire and T&W person) • TBC (link with Rural Support Network & Farming Colleges) • Person identified from T&W
11:30-12:10	Group Activity 2: Connecting support to High Risk Groups	Delegates

	<p>Questions</p> <p>3. What opportunities are there to reduce stigma talking about suicide and self harm and raise awareness of risk in Shropshire and T&W for;</p> <p>c. Children & Young People</p> <p>d. Adults</p> <p>4. Where are the opportunities to promote the range of support for high risk people/those affected by suicide (particularly people who may have little access to health or case services)?</p> <p>Using experience of delegates, the information presented and from discussions at the Market Stalls</p>	
12:10-12:20	Feedback from discussions	Delegates Gordon K Lyn S
12:20-12:30	Summary and Next Steps	Gordon K Lyn S
12:30	Close	